



**Consultancy, Training  
&  
Coaching Programmes  
2020**

[www.franchisecompany.co.uk](http://www.franchisecompany.co.uk)

# Why Choose The Franchise Company?



Supporting, Developing & Growing, Successful, Sustainable Franchises

# Areas of Expertise....

Focused on Growth Through Consultancy & Training

- Overall Business Strategy
- Franchise Growth Strategy inc Franchisee Recruitment
- Franchise & Franchisee Leadership Development & Culture
- Business Management
- Local Franchisee Development Strategy
- Sales
- Business Development
- Maximising The Customer Experience
- Marketing & Digital Performance
- Business Process & Systems Analysis
- Business Growth Activity





# The Franchise Company Training Delivery Options



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# Our Flexible Coaching Solution....



Team Motivation, Confidence, Skills, Productivity & Direction

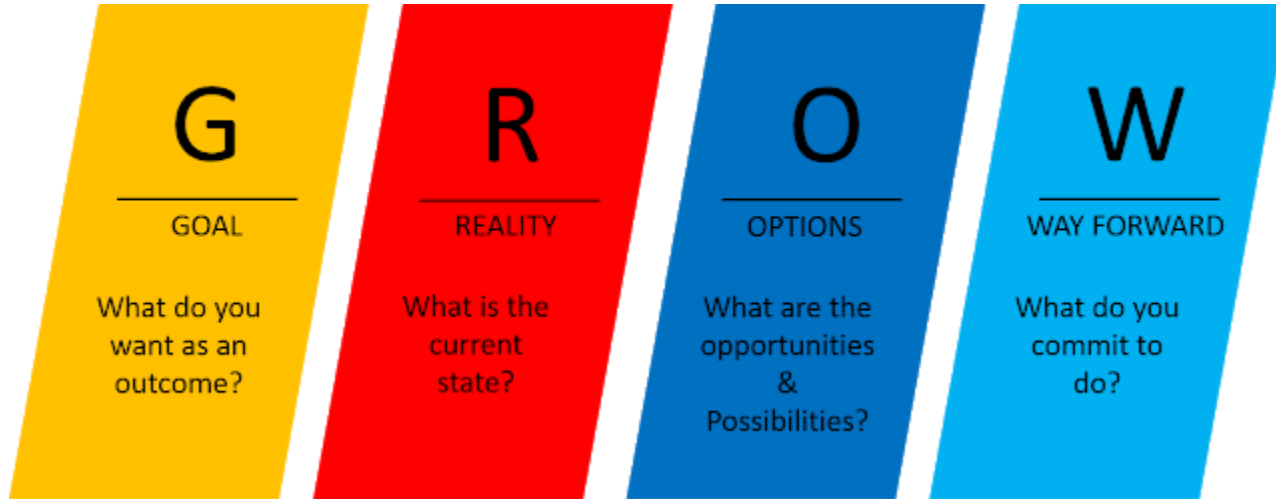
- Personal Coaching
- Business Coaching
- Team Development Coaching
- Confidence Coaching
- Sales Coaching

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- High-Impact 3 Session Programme
- Building Blocks 6 Session Programme
- A Range of Other Affordable, Flexible Options Available
- Appointment of Specialist, Individual Coach
- Always Results Focused



# The Franchise Company Coaching Model



Delivering Confidence & Results....

# The Franchise Company

Julie Waites, Managing Director

Contact Information



Since 1991

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