



**Consultancy, Training, Coaching  
Support & Development Programmes**

**2020**

[www.impactus-group.com](http://www.impactus-group.com)

# Why Choose IMPACTUS Group?



**Inspiring Performance Excellence in Individuals, Teams & Businesses**

# Areas of Expertise....

## Delivering Growth Through Consultancy & Training

- Sales & Business Growth Strategy
- Sales & Business Process & Systems Analysis & Improvement
- Sales Re-Structure & Sales Re-Focus Projects
- High Growth Sales Support – New Products / New Markets / New Focus
- Creating A Pro-Active Business Development Strategy & Culture
- Leadership Development Programmes
- Tomorrow's Leaders Today – Emerging Talent Programmes
- Maximising The Customer or Client Experience To Increase Sales
- Bespoke Sales & Business Development Workshops & Programme Design
- Immersive Learning Activities - Content Creation & Delivery
- High-Impact Bite-Sized Workshop Programme



# Teams & Individuals....

Who Do We Work With To Inspire Performance Excellence?

- New Sales Professionals
- Experienced Sales Professionals
- Business Development Representatives
- Sales Managers & Directors
- Business Development Managers & Directors
- Key Account Managers & Directors
- Internal & External Customer Engagement Teams
- Supervisors– New & Experienced
- Team Leaders– New & Experienced
- Managers – New & Experienced
- Leaders – Experienced & Emerging



# Training & Development....

Tailor-Made or Off-the-Shelf - Our Areas of Expertise & Influence

- Presenter & Presentation Skills
- Keynote Content Creation
- Practical Sales & Business Development Skills – Across The Whole Sales Cycle
- Personal Brand & Professional Impact
- Building Genuine Commercial Value
- Mapping & Maximising Your Customer Engagement
- Creating An Effective Coaching Culture & Environment
- Management Development – Sales Team or Other Business Areas
- Leadership Culture & Leadership Development
- Train the Trainer
- We Also Provide Expert Facilitation Services



[www.impactus-group.com](http://www.impactus-group.com)



# IMPACTUS Group Flexible Training Delivery Options



[www.impactus-group.com](http://www.impactus-group.com)

# Our Flexible Coaching Solution....

Team Motivation, Confidence, Skills, Productivity & Direction

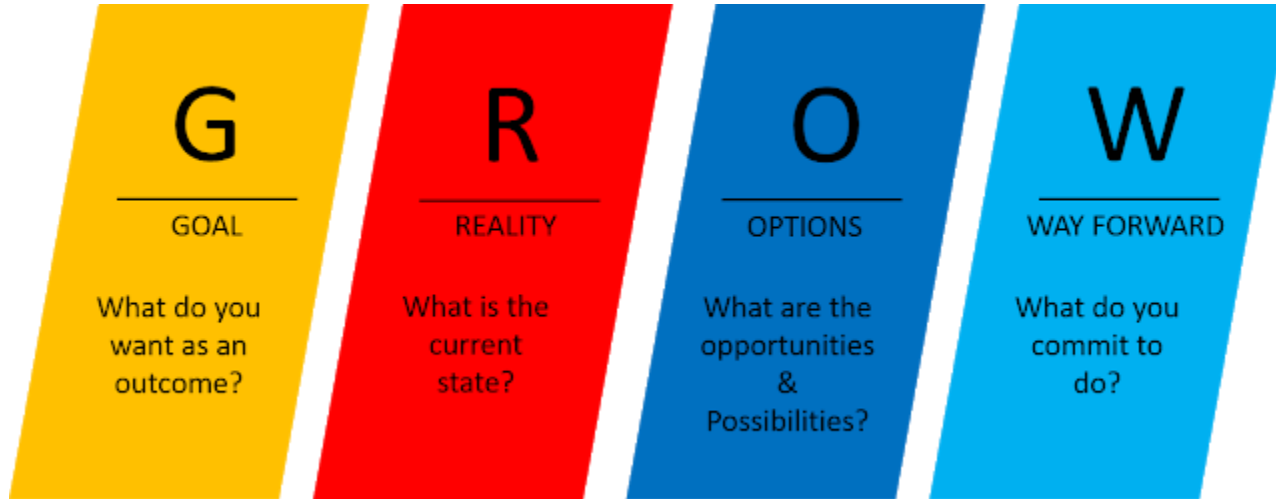
- Personal Coaching
- Business Coaching
- Team Development Coaching
- Confidence Coaching
- Sales Coaching

\*\*\*\*\*

- High-Impact 3 Session Programme
- Building Blocks 6 Session Programme
- A Range of Other Affordable, Flexible Options Available
- Appointment of Specialist, Individual Coach
- Always Results Focused



# The IMPACTUS Group Coaching Model



**Delivering Confidence & Results....**



# Risk v Reward



- Choosing an external training provider, consultant or coach can be a risk.....
- That risk can be financial, operational, organisational or reputational.
- Not all training providers, consultants and coaches are the same!
- How do you know that they are the right fit for you and your organisation?
- Will they understand and reflect your culture and values?
- Will they inspire and engage your team to new heights of professionalism and performance?
- Can you mitigate the risk of getting it wrong?
- With IMPACTUS Support our client base and UK University & leading UK Business School Accreditation is your guarantee of success!

# Areas of Our Experience....

## Some Sectors We Work In (Not The Full List)

- Academia – Universities, Business Schools, Higher Education, High-Growth Programmes
- Construction & Related Industries, Inc Supply Chain
- Engineering – Manufacturing & Service Delivery
- Events & Event Management
- Export & International Trade
- IT & Technology
- Manufacturing
- Logistics & Distribution
- Media & Publishing
- Pharmaceutical & Associated Services, Inc Supply Chain
- Professional Services – Legal, Insurance, Accounting, Financial Services
- Product Design, Innovation & Manufacture
- Public Sector & Third Sector – Fire Service, Charities & Social Enterprises
- Science & Technology – Inc Science Parks & Science Park Tenants
- Security Services – Business



# Who Do We Work For?

.....and who accredits and certifies us?



[www.impactus-group.com](http://www.impactus-group.com)

# Who Do We Work For?

.....and who accredits and certifies us?



# IMPACTUS Group

Nick Bramley, Director of Impact (CEO)  
Contact Information



**NICK  
BRAMLEY**

Director of Impact (CEO)

**T:** +44 (0) 113 328 0384  
**M:** +44 (0) 7885 463495  
**E:** [nick@impactus-group.com](mailto:nick@impactus-group.com)  
[www.linkedin.com/in/nickbramley](http://www.linkedin.com/in/nickbramley)

*"Inspiring Performance Excellence - Individuals, Teams, Business"*

Please Call, Email, Connect on LinkedIn or Check Out The Website.....